

Help Your Customers Find You

Your website should be mentioned on everything you share with customers and potential customers. This will help them find your business and learn more about it.

Places to Add Your Web Address - Check them off!

- | | |
|--|--|
| <input type="checkbox"/> Letterhead | <input type="checkbox"/> Promotional items |
| <input type="checkbox"/> Email signature | <input type="checkbox"/> Apparel |
| <input type="checkbox"/> Business cards | <input type="checkbox"/> Invoices |
| <input type="checkbox"/> Brochures | <input type="checkbox"/> Billing statements |
| <input type="checkbox"/> Newspaper ads | <input type="checkbox"/> Vehicle and building signage |
| <input type="checkbox"/> Chamber of Commerce listings and ads | <input type="checkbox"/> Local TV or radio ads |
| <input type="checkbox"/> Product labels | <input type="checkbox"/> On the front desk/customer service area |
| <input type="checkbox"/> Product packaging | <input type="checkbox"/> Sponsorships for events |
| <input type="checkbox"/> Direct mail pieces | <input type="checkbox"/> Tradeshow materials |
| <input type="checkbox"/> Voicemail | |
| <input type="checkbox"/> Facebook, Twitter, LinkedIn, YouTube, and/or other social sites | |

Tip:

If you forgot to add your website to your letterhead or business cards, print off some labels or stickers and add until it's time to reorder. Chances are you'll draw even more attention to your site!